



Westsächsische Hochschule Zwickau
University of Applied Sciences



Prof. Hui-fang Chiao
Prof. Doris Weidemann
Department of Applied Languages
and Intercultural Communication
WHZ, Germany

Prof. Ralph Wrobel
Department of Economics
WHZ, Germany

Prof. Gao Jiayong
Tianjin Foreign Studies
University, Tianjin / Chi-
na, Department of In-
ternational Commerce

Sponsored by



KONFUZIUS-INSTITUT LEIPZIG

莱比锡孔子学院

Der Ort für chinesische Sprache und Kultur



Joint Conference on China's Emerging Role in Asia

in international and interdisciplinary perspective

Venue: Westsaxon University of Applied Sciences
Campus Scheffelstr., Scheffelstr. 39, 08066 Zwickau

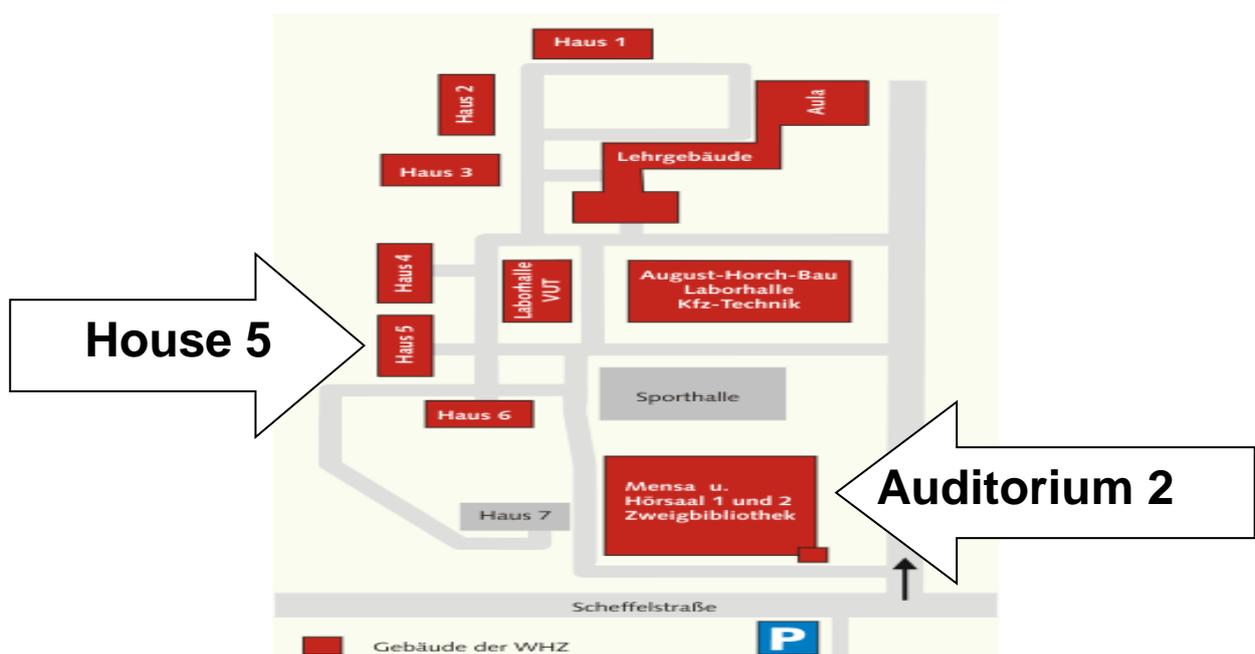
Date: 25 – 27 June 2014

Contact: **Prof. Dr. Ralph Wrobel**
Westsaxon University of Applied Sciences
Department of Economics
PO Box 20 10 37
08012 Zwickau, Germany.
Email: Ralph.Wrobel@fh-zwickau.de.

List of Speakers

1. **Chiao, Prof. Dr. Hui-fang**, WHZ, Department of Applied Languages and Intercultural Communication [*Mainland China and Taiwan Relation – An Approach to Reunification?*]
2. **Gao, Prof. Dr. Jiayong**, Tianjin Foreign Studies University, Tianjin / China, Department of International Commerce [*Paths, Methods and Impacts of Chinese Enterprise FDI*]
3. **Gerischer, Helge**, WHZ, Department of Economics, Germany. [*Chinese access to the European intellectuality and intellectual capital as challenge and chance, together with C. Schumann*]
4. **Gild, Prof. Dr. Gerlinde**, Universität Göttingen / Germany [*Political and Economic Integration in East Asia*]
5. **Klarmann, Herdis, M.A.**, WHZ, Department of Applied Languages and Intercultural Communication, **Germany**. [*Winning over the world by teaching it Chinese? – China's use of cultural "soft power" in Asia*]
6. **Perkuhn, Josie-Marie, M.A.**, Institute of Political Science at Heidelberg University, **Germany**. [*Chinese domestic foreign policy: How Chinese political faction's impact on Foreign Policy Roles*]
7. **Pham, Prof. Dr. Quang Minh**, Vietnam National University, Hanoi / Vietnam [*Vietnam-China Relations in the New International and Regional Context: Continuity and Change*]
8. **Schumann, Prof. Dr. Christian**, WHZ, Department of Economics, Germany. [*Chinese access to the European intellectuality and intellectual capital as challenge and chance, together with H. Gerischer*]
9. **Weidemann, Prof. Dr. Doris**, WHZ, Department of Applied Languages and Intercultural Communication [*China's Emerging Role in Asia in the Mirror of German Media reports*]
10. **Wrobel, Prof. Dr. Ralph**, WHZ, Department of Economics [*Shanghai Cooperation Organization: China's New Energy Geopolitics in Central Asia*]

Conference Venue: Campus Scheffelstr.



Programme

Wednesday, 25 June 2014

- till 17:00 Arrival of participants, Hotel "Alte Münze"
17:45 Meeting of participants in the hotel foyer
18:00 – 22:00 Welcome Dinner „Markt-Café“ (Hauptmarkt 1, 08056 Zwickau)

Thursday, 26 June 2014

- 08:30 – 9:00 Transfer from Hotel to Campus Scheffelstr.
09:00 – 09:20 Registration
09:20 – 12:00 **Plenary Session**
(Auditorium 2, Campus Scheffelstr., moderation: Prof. Dr. D. Weidemann)
Welcome by the Deans of the Faculties
Gao Jiayong - *Paths, Methods and Impacts of Chinese Enterprise FDI*
Pham Quang Minh - *Vietnam-China Relations in the New International and Regional Context: Continuity and Change*
12:00 – 13:00 Lunch (Mensa, Campus Scheffelstr.)
13:00 – 15:00 **Session 1: China's Unification and Integration**
(conference room, house 5, Campus Scheffelstr., moderation: Prof. Dr. R. Wrobel)
Chiao Hui-fang - *Mainland China and Taiwan Relation – An Approach to Reunification?*
Gild, Gerlinde - *Political and Economic Integration in East Asia*
15:00 – 15:30 Coffee Break (r. 5119, house 5)
15:30 – 17:30 **Session 2 China's Diplomacy and Geopolitics**
(conference room, house 5, Campus Scheffelstr., moderation: Prof. Dr. H. Chiao)
Perkuhn, Josie-Marie - *Chinese domestic foreign policy: How Chinese political faction's impact on Foreign Policy Roles*
Wrobel, Ralph - *China's New Energy Geopolitics: Shanghai Cooperation Organization and Central Asia.*
17:30 – 18:00 Transfer from Campus Scheffelstr. to hotel
19:00 – 22:00 Dinner „Pizzeria Non Solo Pizza e Vino“ (Alter Steinweg 2-4; 08056 Zwickau)

Friday, 27 June 2014

- 08:30 – 9:00 Transfer from Hotel to Campus Scheffelstr.
09:00 – 12:00 **Session 3 Intercultural Aspects of China's Rise in Asia**
(conference room, house 5, Campus Scheffelstr., moderation: Prof. Dr. Gao)
Weidemann, Doris - *China's Emerging Role in Asia in the Mirror of German Media reports*
Klarmann, Herdis - *Winning over the world by teaching it Chinese? – China's use of cultural "soft power" in Asia*
Schumann, Christian / Gerischer, Helge - *Chinese access to the European intellectual-ity and intellectual capital as challenge and chance*
12:00 – 13:00 Lunch (Mensa, house 5, Campus Scheffelstr.)
13:00 – 13:30 concluding discussion, farewell of participants