



Questionnaire to the research project: A paradigm shift in the economy?!

Please assess to what extent the following aspects are true for your enterprise?

A) In this part, answers to the questions range from “does totally apply”, “does rather apply”, and “does rather not apply” to “does not apply”

does totally apply does not apply I don't know

- I'm involved in a successfully managed business.
- The management is open and keen to learn from criticism and doubts expressed by the employees.
- The management values a positive company culture as a guideline for the employees.
- Motivating employees plays an important role in the company.

- There is a good and permanent communication between the management and the employees.
- Employees identification with the management goals is an important component of the company.
- Employees goals support the direction of the company.

- Employees motivation is rather based on monetary-, security- and status issues than achievement-, competence- and teamwork.
- For me, emotional intelligence has a direct correlation with the vision of the company.

rational emotional I don't know

Please, decide whether you think the success of the company is rather based on rational or emotional aspects.

B) In this part of the questionnaire, the answers range from “very important”, “rather important”, and “less important” to “not important”.

How important are the following aspects to the success of your company?

very important not important I don't know

- Profitability
- Productivity
- Economic efficiency
- Profit
- Turnover
- Environmental protection
- Use of natural resources
- Employees satisfaction
- Customers satisfaction
- Image of the company

